



*9<sup>th</sup> World Congress on Prevention of Diabetes  
and its Complications*

*December 2 - 4, 2016*

*Georgia World Congress Centre, Atlanta, USA*

*Atlanta*

## Welcome Message

Diabetes is one of the fastest growing public health problems worldwide.

It affects all populations and is increasing everywhere.

It causes severe complications and shortens life expectancy significantly.

Treatment of diabetes is usually life-long, and therefore expensive. However, there is good news: diabetes and its complications are preventable! By preventing diabetes, all the suffering related to this disease and unnecessary costs associated with it can be avoided.

The World Congress on Prevention of Diabetes and Its Complications is a global forum where experts on diabetes and prevention meet.

Participants can enjoy high quality scientific discussion on principles of diabetes prevention, and listen to the experiences from diabetes prevention programs that have been implemented in various countries.

The World Congress on Prevention of Diabetes and Its Complications has taken place regularly since 1996 when the first historic Congress took place in Copenhagen, Denmark. It was then held in Fiuggi (Rome), Italy, Hong Kong, Chennai, India, Helsinki, Finland, Dresden, Germany and Madrid (Spain). During these years increasing evidence on the potential for prevention of type 2 diabetes has been obtained, included pharmacological treatments, and the knowledge on the prevention of complications of diabetes has been strengthened.

It is now the time to take the next step with the 9<sup>th</sup> World Congress on Prevention of Diabetes and its Complications to be held in Atlanta, USA, December 2 - 4, 2016.

As the earlier Congresses, this meeting will combine theory and practice, and will provide a forum to disseminate new information to learn from best practices, and to have constructive debates around one of the most important public health issues. Although we can state today that the work targeted toward the prevention of diabetes and its complications has been a successful, there is still a long way to go and many lessons to be learned.

The history of public health is full of success stories – let's make sure that the prevention of diabetes and its complications will be one of them! This conference is also a good opportunity to present and discuss your research works, meet with colleagues and friends from all over the world, and enjoy the pleasant mild climate and the many attractions of the beautiful city of Atlanta.

The congress will be conducted December 2 - 4, 2016 in the beautiful City of Atlanta, Georgia, USA.

We look forward to welcoming you at this unique event.

**Jaakko 'Tuomilehto, MD, MA, PhD**

*Jaakko Tuomilehto*

**Mahmoud Ibrahim, MD**

*Mahmoud Ibrahim*

## Sponsorship Packages

### Platinum Package 50,000 USD

60 min non – CME industry symposium  
Refreshments are included compliments of WCPD

Logo on the congress bag.

Booth package  
10'\*40'

Premium placement 2-page spread  
advertisement in the conference program

Sponsors' logo on the conference website home page

Logo on name tags

Inserts in congress bags

Internet kiosk sponsorship

Logo on the coffee break kits 1<sup>st</sup> day

Pre & Post-show email blast to conference attendees

Logo on the registration desk

Welcome reception sponsorship

### Gold Package 40,000 USD

45 min non – CME industry symposium  
Refreshments are included compliments of WCPD

Logo on the congress bag

Booth package  
10'\*30'

Ads inside the book

Sponsors' logo on the conference website home page

Logo on lanyards

Inserts in congress bags

Charging port sponsorship

Logo on the coffee break kits 2<sup>nd</sup> day  
Pre & Post show email blast to registration list

Logo on pens and notepads (production and  
transport cost)

### Silver Package 25,000 USD

Logo on the congress bag

Booth package  
10'\*20'

Ads inside the book

Sponsors' logo on the conference website home page

Insert in congress bags

Logo on the coffee break kits 3<sup>rd</sup> day

## Extra Branding Opportunities

	Description	Notes	Cost in USD
<b>Congress Bag Logo</b> 	Placing company logo on congress bag under tier sponsorship next to congress title.	Production and transport Cost is not included in fee. 2 * 2 inches maximum Size.	10,000 +Bag costs
<b>Congress Bags Inserts</b> 	Congress bag inserts is available up to 5 sponsors (max.)	Inserts should be letter-size (8.5" x 11") and not surpassing 4 double-sided pages. Production and shipping is the responsibility of sponsor.	6,000
<b>Pens and Notepads</b> 	Pens and notepads placed in the congress bag given to delegates.	Production and shipping is the responsibility of sponsor.	6,000
<b>Program Advertising</b> 	Program advertisement: • Inside full page	Advertisement delivery deadline 1 month prior to congress	8,000
<b>Lunchroom Rollup</b> 	Table deco such as flags or cuboids can be centered on each table in the lunchroom area.	Production and transport is responsibility of sponsor.	6,000
<b>Lunchroom Entrance Rollup</b> 	Two rollups with congress branding and exclusive company logo, during Congress only.	Production and transport is responsibility of sponsor.	10,000
<b>Registration Counter Rollups</b> 	Two rollups with congress branding and exclusive company logo, during Congress only.	Production and transport is responsibility of sponsor.	10,000

## Items Zone

Inventory	Description	Shows Hold	Price in USD
	Video walls (5 Total) A=1 Reg=2 B=2 (4) 3x3 46" screens (1) 2x2 46" screens	(100 sec each)	5,000 each
	Billboard (East Plaza) 36 ft. x 10.5 ft. digital	(40 sec)	4,500
	Charging station monitors 52"	(120 sec each)	2,500 each
	Billboard (Marietta St) 48 ft. x 14 ft. digital	(40 sec)	6,000
	Billboard (TMB) 48 ft. x 14 ft. digital	(40 sec)	6,000



## Industrial Symposium:

Each industrial symposiums are prioritized to our main sponsors and are individually priced at 40,000 USD. (60 Minutes).

Timeslots will be assigned on a first-come, first-served basis. Refreshments are included compliments of WCPD, Platinum or Gold Sponsors will be reserved first opportunity for prime timeslots during lunch and reception.

**The price includes:**

Meeting room rental

Standard audio/visual equipment

Symposium program before or after conference agenda or during lunch–dinner time pre conference days

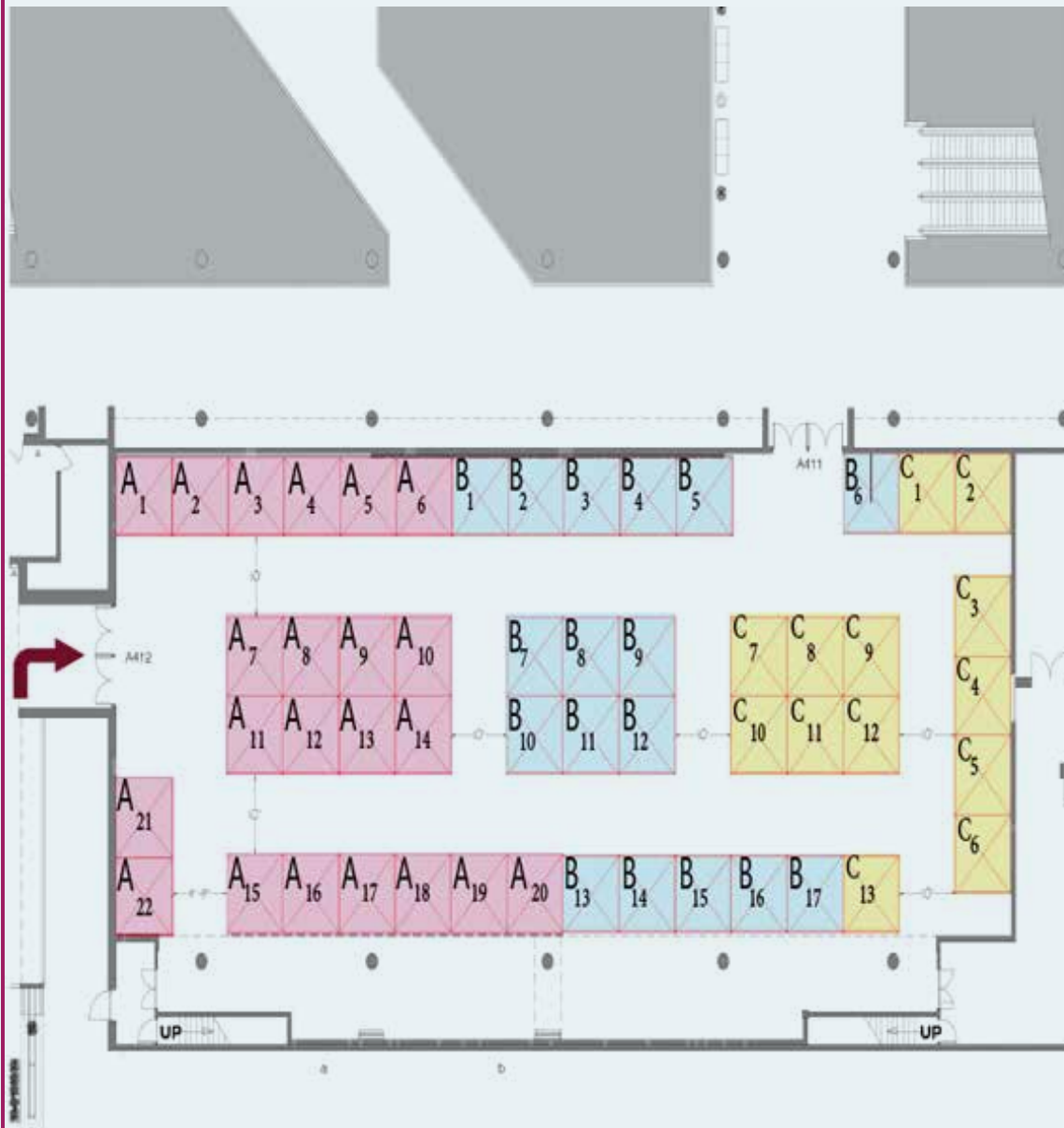
**Note:** Speakers will be invited by the sponsor. Travel costs and accommodation of the speakers will be covered by the sponsor as well.

## Exhibition Details

Feet	Amount in USD
10'*10' class A booth	5000
10'*10' class B booth	4000
10'*10' class C booth	3000



# Floorplan



GEORGIA WORLD CONGRESS CENTER

A 411/412

9TH WORLD CONGRESS ON PREVENTION OF DIABETES

ID#: 1610914 EC: JAH

EVENT TIMES	EQUIPMENT LIST
12/2/15	*
8AM - 5PM	*****CONTRACTOR*****
12/3/15	52 - 10x10 TENTS
8AM - 5PM	
12/4/15	*
8AM - 5PM	

For further information on sponsorship & exhibition please direct your inquiries to:  
[Sponsors@wcpd9.com](mailto:Sponsors@wcpd9.com)

We are looking forward to welcome you at this unique event.

## Application Form

**Company Name**

**Main Contact Name**

**Title**

**Contact Email**

**Mobile:**

**Phone:**

**Fax:**

**Country:**

**City:**

**State:**

**ZIP Code:**

**Company website:**

### Stand Options

**Items**

**Cost includes**

**Tariff (USD)**

### Payment

**Bank Transfer**

**Online Payment**

### Disclaimer and Insurance

It is to be noted that the 9<sup>th</sup> World Congress for Prevention of Diabetes WCPD9 and other Congress partners will not be liable for any accidental coverage or losses of any nature.

Participants will be responsible for any loss or damage of personal belonging, luggage or any health issue whether existing or accidental, this is also applicable for the accompanying persons if any.

We also advise you to review your own insurance coverage for validity.

In the event of postponing or cancellation of the conference for any reason, you may be eligible for refund of the amount money paid against you registration only without any additional liability

**Signature:**

**Date:**

**For further details please contact**

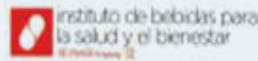
**Sponsors@wcpd9.com**

# Thanks to Our Sponsors

## Platino /Platinum



## Ora/Gold



## plata/Silver



## Agencia/agency



[www.wcpd9.com](http://www.wcpd9.com)



For further information on sponsorship & exhibition please direct your inquiries to:

[Sponsors@wcpd9.com](mailto:Sponsors@wcpd9.com)



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